



"The Getaway Girl®"

FOR IMMEDIATE RELEASE
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No Such Thing as a Free Vacation? Holiday Promotion Helps People “Getaway” in Tough Economy

ORLANDO, Fla. (Nov. 11, 2009) – We all know how the song goes: seven swans a swimming, five golden rings, two turtle doves. But how about four friends in Savannah, two nights in Vegas, one luxury suite in Martha’s Vineyard? Everyone loves the gift of travel, but the current economy may prevent some people from getting their wish.

To help people “getaway,” the *Girls Getaway Guide* is pleased to announce The Getaway Girl’s® third annual “**12 Days ‘til Christmas**” holiday promotion, which is a countdown to the big day. Travel lovers everywhere can visit the *Girls Getaway Guide* online at www.GirlsGetawayGuide.net to sign up for more than \$7,000 in fabulous giveaways. The winners will be selected on each of the 12 business days starting Dec. 8, with the Grand Prize selected on Dec. 25.

“People are excited about the possibility of winning vacations from great places in the U.S. such as New Orleans, Miami, Orlando, North Carolina, Charleston, Philadelphia, Montana and more,” said The Getaway Girl® Casey Wohl. “Due to the economy, many people have decided not to travel this year. The “12 Days ‘til Christmas” is a way for the *Girls Getaway Guide* to give the gift of travel during this holiday season.”

Participating businesses that have donated prizes include: 33 Group, LLC (Las Vegas), Arizona Biltmore (Phoenix), AVIA Hotels (Savannah & Napa Valley), Charming Inns (Charleston), Cranwell Resort (Lenox, MA), Edgartown Residence Club (Martha’s Vineyard), Flatpenny Inn (Montana), Gaylord Palms Resort (Orlando), Hotel Palomar Philadelphia, Hotel Urbano (Miami), Inn On Bourbon (New Orleans), Neiman Marcus Last Call at Prime Outlets Orlando, Orlando Premium Outlets & Floridays Resort Orlando, and Pinehurst Resort (North Carolina).

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Casey Wohl, also known as The Getaway Girl®, is passionate about two things: her girlfriends and traveling the world. By combining these two loves, Wohl has created a unique and helpful city-specific travel guide series (*Girls Getaway Guide*) for women worldwide.

Wohl is a travel correspondent for the nationally-syndicated TV show *Daytime* and a weekly travel contributor for *Heartbeat Radio for Women*. She has been featured on *CBS Radio* and *The Daily Buzz* as well as in national print publications such as *Woman's Day* and *Parenting* magazines.

The *Girls Getaway Guide to Orlando: Leave Your Baggage at Home®* is the first in the series and was published in September 2007. The second book, *Girls Getaway Guide to Key West: Leave Your Baggage at Home®*, hit shelves in October 2008. Guides for additional cities are currently in production. These guides focus on where to stay, shop, eat and spa, as well as annual happenings and side trips for each city. The books can be purchased at www.Amazon.com, select Barnes & Noble stores, www.GirlsGetawayGuide.net, and in select gift boutiques. For more information, visit www.GirlsGetawayGuide.net.